

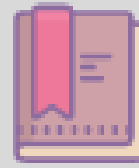
# Search Engine Optimization Course



# PROGRAM IS BEST SUITED FOR



Entrepreneurs



College Students



Marketing Professionals



Job Seekers

## WHY YOU SHOULD LEARN DIGITAL MARKETING



PWC has forecasted that digital advertising will reach a whopping \$240 billion in 2019, increasing from \$135 billion in 2014.



Top MNC'S & new age startups in India looking for experts in digital marketing . Small Businesses also in the queue..



Digital marketing opens door to Self- employment , freelancing, youtube creator club & blogging.



Job profiles after one course- SEO , Social Media Manager, Digital Marketing Analyst etc.

# SALIENT FEATURES



It's an Experienced Marketers initiative.



Weekly Assignments



Placement Assistance



Certificate as Proof of Training



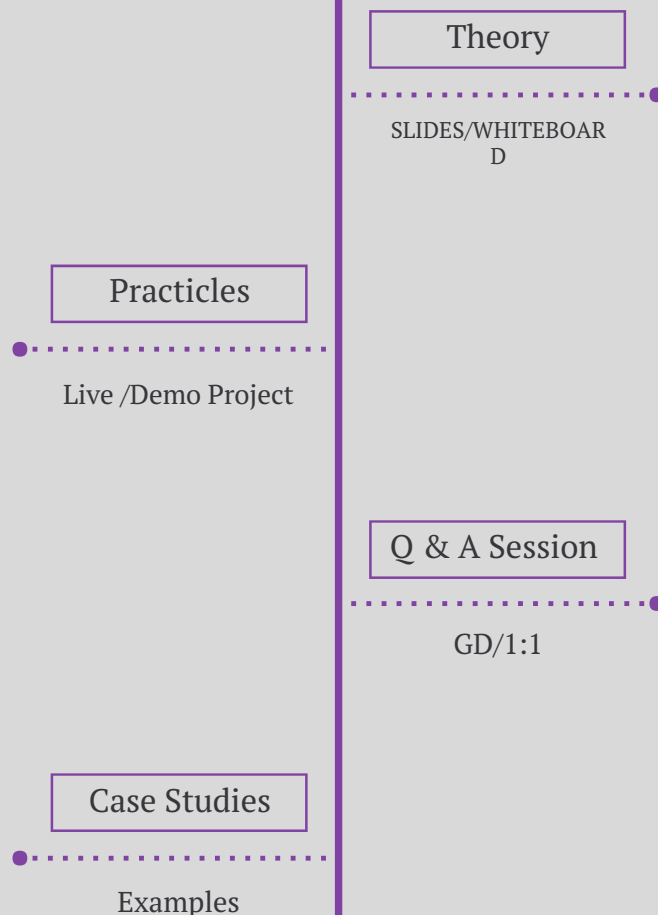
Practical Training with Live Projects.



24 x 7 Support

## COURSE SCHEDULE

- 1.5 Months (Weekend Batches, Sat-Sun)
- or 20 Hours



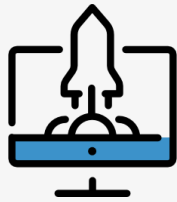
# OUR COURSES INCLUDE



Digital Marketing  
Introduction



Digital Marketing Vs.  
Traditional Marketing



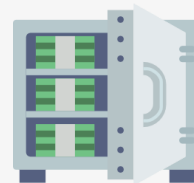
Search Engine  
Optimization



App Store  
Optimization



Website Planning  
Process



Blogging & Freelancing  
to Make Money